

# ACTION ON DRINKS



## Fuze Tea (Nine territories)

Launched in early 2018 in nine countries across Europe, Fuze Tea has become one of our fastest-growing new drinks brands. Blending tea extracts with fruit and herb flavours, Fuze Tea is low in calories and available in four flavours, along with variants. With the launch of Fuze Tea and other products, we're expanding our portfolio to align with changing consumer tastes, offering new, unexpected flavours and a wider choice of low and no calorie options.



Sustainability Action Plan

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